

Business Development Done Right

At 7:12, we pay attention to the details for you. Our essential business solutions streamline your budget and help your business achieve maximum profitability. Whether it's developing or refining a business plan, helping your business develop the strategic partnerships that can vividly enhance your company, creating a unique corporate brand identity that separates you from your competition, capitalizing on new and creative marketing opportunities, or managing a search engine and email marketing campaign that will enhance your customer relationships, strengthen your brand, and increase your email marketing ROI our commitment is to help your business succeed. Because if you fail, we fail.

7:12 brings over 100 years of combined business development and brand identity experience to your doorstep. Take a look at our 30+ success-oriented services:

Business Development: Idea Development/ Implementation, Process Analysis, Process Development/ Management, Incorporation Assistance, Business Plan Development, Budgeting and Analysis, Business Credit Assistance/ Establishment, Virtual Office Documentation Development/ Conversion

Brand Identity Development: Brand Evaluation and Position, Objectives and Goal Setting, Marketing and Visual Direction, Conversion Planning and Sales Strategies, Corporate Identity Development, Print Media Design and Development, Branded Web and Interactive Media Design and Development, Internet and Email Marketing (Includes Search Engine Optimization, Paid Search Advertising, Online Display Advertising, and Email Marketing)

Business Support Services: Accounting , Business Capital/ Loans, Grant Sourcing/ Writing, Human Resources, Insurance, Interim Staffing, Legal Representation, Problem Management, Project Management, Speakers Bureau, Network Design/ Implementation, System Analysis, System Development/ Deployment